CHARLOTTE SQUARE

# Edinburgh

An iconic MICE destination with IHG Hotels & Resorts





## Scotland's Ancient Royal Burgh

Edinburgh: an inspiring and unforgettable reward destination

Steeped in history and brimming with character, Edinburgh is one of Europe's most captivating and historic cities - a place where centuries old castles, cobbled streets and grand Georgian architecture meet vibrant culture and contemporary luxury.

Our two hotels are ideally located in the elegant New Town, a UNESCO Heritage Site, just 25 minutes from the airport and close to key attractions including Edinburgh Castle, Holyrood Palace, the Royal Yacht Britannia and the city's best luxury shopping.

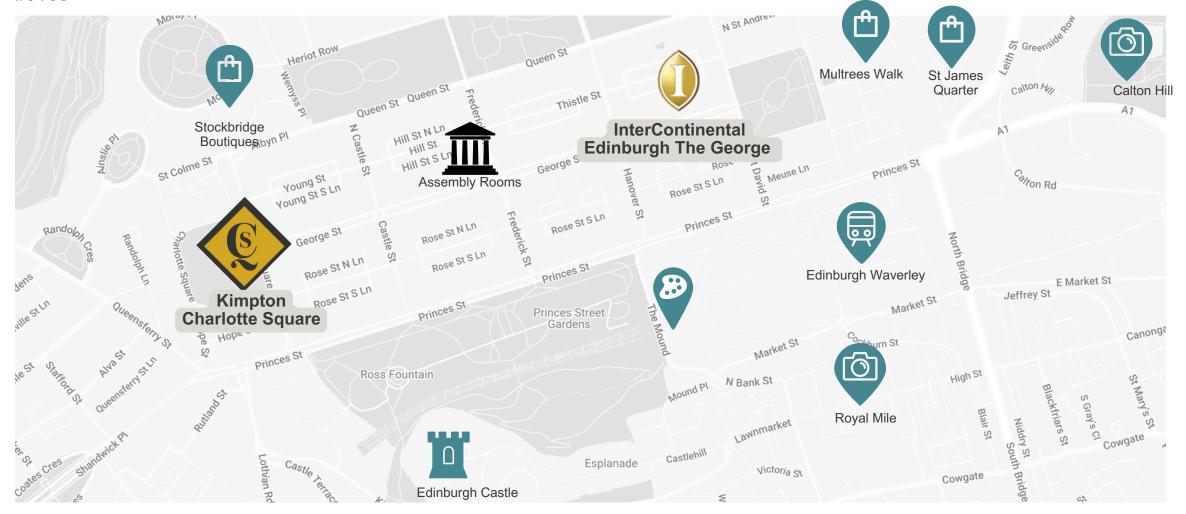




KIMPTON
CHARLOTTE
SQUARE
HOTEL

## TWO DISTINCT HOTELS, ONE LEGENDARY STREET. YOUR PREMIER MICE DESTINATION IN THE HEART OF EDINBURGH





Just minutes apart on foot, our hotels boast a combined 438 guest rooms & suites, two grand event spaces, two destination restaurants & exceptional staff ready to greet your guests with the warmest of Scottish welcomes.

Our expert team will guide you from initial proposal through booking & coordination. One contract, one payment schedule, one Planner dedicated to delivering a seamless experience for you and your guests.







# INTERCONTINENTAL EDINBURGH AT A GLANCE

From Robert Burns to Sir Walter Scott, our landmark hotel has played host to the bold for over 200 years. Now, it's your turn to experience our warm Edinburgh welcome and thoughtful hospitality. Experience the elegance of 18th-century details in our historic meeting spaces and stay in our comfortable rooms.

239

133

11

2

TOTAL ROOMS KING BEDDED ROOMS JUNIOR & ONE BED SUITES

SIGNATURE SUITES

6

MEETING SPACES 1

GRAND BALLROOM 350

CAPACITY FOR RECEPTION

240

CAPACITY FOR DINING



LE PETIT BEEFBAR



BURR & CO CAFE



24 HOUR GYM



COACH DROP OFF



CLUB INTERCONTINENTAL

#### Landmark discussions deserve landmark locations













## KIMPTON CHARLOTTE SQUARE AT A GLANCE

An urban oasis at the heart of the city. Overlooking one of Edinburgh's prettiest private gardens, our hotel is something of a hidden gem, combining Georgian elegance with modern comfort and convenience.

199

10

4

1

13

TOTAL ROOMS JUNIOR SUITES (36 SQM) ONE BEDROOM SUITES (56 SQM) TOWNHOUSE SUITE (71 SQM) BEDROOM PRIVATE TOWNHOUSE

7

**MEETING** 

**SPACES** 

CAPACIRTY FOR RECEPTION

400

300

CAPACITY FOR DINING



SPA AND POOL



BABA RESTAURANT



THE GARDEN



COACH DROP OFF



24 HOUR GYM

## No ordinary agenda...









### Case Study: Incentive for Global Pharma Company

A leading US based pharmaceutical firm brought nearly 800 top performers to Edinburgh over two 5-day waves, using over 400 hotel rooms across both hotels. The goal was to deliver a high-end incentive experience blending cultural immersion with recognition and relaxation. The result was two smooth visits with flawless logistics and excellent guest feedback.

#### Highlights

- Daytime excursions included: **Royal Yacht Britannia**, walking tours, golf, distilleries, and more.
- Evening events: Departmental dinners split across two historic venues Barnbougle Castle and Hopetoun House, with others dining at leisure given cash allowance. Plus a full-group gala dinner at the **National Museum of Scotland**.

#### **Client Feedback**

"The team were all impressed with what a great job your teams did at both hotels. We can't thank you enough! We've passed on our feedback internally to other planners and hope to be back in Edinburgh one day and at one of your properties."



### Case Study: VIP Immersion for Global Drinks Brand

A leading global spirits company hosted 120 VIP guests in Edinburgh for a multi-day experience blending Scotch whisky storytelling with luxury hospitality and exclusive access. Following its success and subsequent smaller visits, they'll return in 2025 to host a global gathering of master mixologists, with a full buyout of Kimpton Charlotte Square, reaffirming confidence in both destination and our delivery.

#### **Highlights**

- InterContinental Edinburgh The George's **grand King's Hall** served as an elegant hub for the entire experience with all meetings, sessions and hospitality working from here.
- Evening dining: One standout night featured an exclusive restaurant takeover of the stylish and delicious Le Petit Beefbar, while on the second evening they dined at a brand home.

#### **Client Feedback**

"The dedication, expertise and effort of the entire hotel team were key to the event's success. A special thank you to the operations team, whose attention to detail and flexibility were outstanding. The restaurant staff were equally impressive, warm, professional and consistently welcoming."

